

Al Morris | Designer

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#### **EDUCATION**

2022-2023

**MA Visual Communication** Royal College of Art

2017-2021

**BA (Hons) Graphic Design** 

The University of Huddersfield First-Class Honours

2014-2015 Level 4 Subsidiary Diploma in Art & Design

**Barnsley College** Distinction\*

2011-2013

**A Levels** 

**Barnsley College** Media Studies, ICT, English Literature and Psychology 2008-2011

#### **IGCSEs**

Wingate School, Tenerife 8 A\* - C including English, Maths and Science

# AWARDS & EXHIBITIONS

- Exhibited in RCA2023
- Exhibited in Craig Oldham's #GradShowCase2021
- Portfolio Picks Winner: **D&AD New Blood 2021**
- Exhibited and winner of Best in Show at Radar Rise 2021
- FAME Awards 2013:
  - Best FAME A-Level Student
  - Angela Payne Trophy for Best Media Student

Catch me on: Instagram Vimeo LinkedIn Issuu

#### EXPERIENCE

2023-Present

# **National Portrait Gallery**

Junior Designer

Working within the retail team, my key responsibilities are:

- Designing and producing exhibition aligned products
- Developing the range of core products within the NPG brand
- Assisting the e-commerse team with product photography and presentation of online shop
- Producing materials for the shop such as signage, vinyl and graphics for shop / window displays
- Working with the Publishing team to produce 2D designs such as postcards, greetings card and small publishing projects

2022-2024

#### The Cartoon Museum

Graphic Designer

I am responsible for graphics in the museum, from flyers to cut-out vinyl lettering. I lead on planning and designing all of the exhibitions (6 a year), which involves:

- Creating a look and feel and developing this into a concept/brand
- Drawing up technical plans for install (paint, locations of graphics, testing materials etc.)
- Leading the install of the graphics and overall exhibition design
- Being in charge of maintaining their appearance throughout the exhibition period
- Tracking the spend within my budget, involving research into different print/material suppliers

2021-2022

#### **North Brewing Co**

Artworker

Working with the marketing team and alongside designer, Refold I am responsible for:

- Designing all small and large scale print for the brewery, its 8 bars and webshop
- Creating digital assets such as animated/static social media posts promoting new beers, events and offers

#### EXPERIENCE

2020-2021

# **Huddersfield Students' Union**

**Graphic Design Assistant** 

- Producing animations and gifs for their social channels
- Designing print material such as events calendars and onsite banners
- Creating digital assets such as an array of department icons and infographics

2019-2020

# **British Tinnitus Association**

Freelance Graphic Designer

- Designing print material, from brochures to cycle jerseys
- Creating digital assets, such as email banners, icons and their manifesto
- Creating animations such as their "Our Research Journey" video

2019-2020

# The Invisible Party

Graphic Design Intern

- Supporting the team in producing pitch presentations, mockups, branding and illustration
- Sketching proposals and working with materials to make products like garlands, cushions and pin badges
- Working closely with the team on projects from ideation to delivery

2018-2019

#### **Yorkshire Sculpture Park**

Marketing & PR Assistant

- · Taking care of the majority of print in the park from small to large scale
- · Producing social media content, with a key role in advertising their app, Sculpture Cam

2014-2018

# **Open College of the Arts**

Technology & Media Producer

- · Front-end web design and coding
- Creating all film and animated content
- Photographing student work
- Laying out courses for print

References are available upon request