

almo

Alice Morris | Designer

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www.eyupitsalmo.com

Yorkshire lass with over
9 years of experience in
a creative role.

I like creating lovely
bits and bobs for your
eyes and brains :)

EDUCATION

2022–2023

MA Visual Communication

Royal College of Art

2017–2021

BA (Hons) Graphic Design

The University of Huddersfield

First-Class Honours

2014–2015

Level 4 Subsidiary Diploma in Art & Design

Barnsley College

Distinction*

2011–2013

A Levels

Barnsley College

Media Studies, ICT, English Literature

and Psychology

2008–2011

IGCSEs

Wingate School, Tenerife

8 A* - C including English, Maths

and Science

AWARDS

- *Portfolio Picks Winner:*
[D&AD New Blood 2021](#)
- *Best in Show:* [Radar Rise 2021](#)
- FAME Awards 2013:
 - Best FAME A-Level Student
 - Angela Payne Trophy for Best Media Student

Catch me on:

[Instagram](#)

[Vimeo](#)

[LinkedIn](#)

[Issuu](#)

EXPERIENCE

2022–Present

The Cartoon Museum

Graphic Designer

I am responsible for all small and large scale graphics in the museum, from flyers to cut-out vinyl lettering. I lead on planning and designing all of the exhibitions (6 a year), which involves:

- Creating a look and feel and developing this into a concept/brand
- Drawing up technical plans for install (paint, locations of graphics, testing materials etc.)
- Leading the install of the graphics and overall exhibition design
- Being in charge of maintaining their appearance throughout the exhibition period
- Keeping track of my spending to make sure I keep within my budget, which involves a lot of research into different print/material suppliers

2021–2022

North Brewing Co

Artworker

Working with the marketing team and alongside designer, Refold I am responsible for:

- Designing all small and large scale print – posters, menus, signage, POS – for the brewery, its 8 bars and webshop
- Creating digital assets such as animated/static social media posts promoting new beers, events and offers

2020–2021

Huddersfield Students' Union

Graphic Design Assistant

- Producing animations and gifs for their social channels
- Designing print material such as events calendars and onsite banners
- Creating digital assets such as an array of department icons and infographics

EXPERIENCE

2019–2020

British Tinnitus Association

Freelance Graphic Designer

- Responsible for designing print material, from brochures to cycle jerseys
- Creating digital assets, such as email banners, icons and their manifesto
- Designing campaign assets for Tinnitus Week 2020, the BTA Virtual Conference 2020 and all their Covid-19 related resources
- Creating animations such as their "Our Research Journey" video

2019–2020

The Invisible Party

Graphic Design Intern

- Supporting the team in producing pitch presentations, mockups, branding and illustration
- Sketching proposals and working with materials to make products like garlands, cushions and pin badges
- Working closely with the team on projects from ideation to delivery

2018–2019

Yorkshire Sculpture Park

Marketing & PR Assistant

- Taking care of the majority of print in the park from small to large scale
- Producing social media content, with a key role in advertising their app, Sculpture Cam and introduced YSP to Snapchat
- I administered the Sculpture Cam app with Studio Moniker and The Space

2014–2018

Open College of the Arts

Technology & Media Producer

- Front-end web design & coding
- Creating all film and animated content
- Photographing student work
- Laying out courses for print

References
are available
upon request