

almo

Alice Morris | Designer

Yorkshire lass with over 7 years of experience in a creative role. I like creating lovely *bits* and *bobs* for your eyes and brains :)

EDUCATION

2017–2021
BA (Hons) Graphic Design
The University of Huddersfield
First-Class Honours

2014–2015
Level 4 Subsidiary Diploma in Art & Design
Barnsley College
Distinction*

2011–2013
A Levels
Barnsley College
Media Studies, ICT, English Literature and Psychology

2008–2011
IGCSEs
Wingate School, Tenerife
8 A* - C including English, Maths and Science

SKILLS

- Adobe Creative Suite & Cinema 4D
- Idea generation
- Excellent communication skills
- HTML, CSS, JavaScript/jQuery

AWARDS

- *Portfolio Picks Winner: D&AD New Blood 2021*
- *Best in Show: Radar Rise 2021*
- FAME Awards 2013:
 - Best FAME A-Level Student
 - Angela Payne Trophy for Best Media Student

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[Issuu](#)

EXPERIENCE

2020–Present
Huddersfield Students' Union
Graphic Design Assistant

- Producing animations such as guides to elections, award videos and gifs for their social channels
- Designing print material such as events calendars and onsite banners
- Creating assets for their online presence, such as an array of department icons, infographics and assets for social media campaigns

2019–2020
British Tinnitus Association
Freelance Graphic Designer

- Responsible for designing print material, from brochures on the impact of the charity and appeal letters to cycling jerseys
- Creating digital assets, such as email banners, icons and their manifesto
- Designing the look of key campaigns: Tinnitus Week 2020, the BTA Virtual Conference 2020 and the look for all their Covid-19 related resources
- Creating several informational animations such as their "Our Research Journey" video

2019–2020
The Invisible Party
Graphic Design Intern

- Working on Photoshop, InDesign and Illustrator to support the team in producing presentations, mockups, product design, branding, illustrating and much more
- Working physically with drawing/sketching proposals and also with materials to make products like garlands, bags and pin badges
- Brainstorming with the team in group projects and after working individually on assigned tasks to meet deadlines
- Providing digital support by providing social media content and working on their WordPress website

EXPERIENCE

2018–2019
Yorkshire Sculpture Park
Marketing & PR Assistant

- From design through to install, my main role was taking care of the majority of print in the park from small to large scale
- I assisted in producing social media content, with a key role in advertising their app, Sculpture Cam and introduced YSP to advertising on Snapchat
- I administered Sculpture Cam and liaised with Studio Moniker and The Space on a regular basis about the progress of the app
- I inputted content onto the website such as events, job opportunities and product images after making them website-friendly in Photoshop

2018–Present
The University of Huddersfield
Student Ambassador

- Assisting lecturers, college students and their teachers during creative workshops and talks
- Directing potential students and their parents at open days and tours and answering any questions they might have

2014–2018
Open College of the Arts
Technology & Media Producer

- I administered all their websites
- I designed mockups for the marketing website using Illustrator and using front-end coding
- I filmed and edited all video content and created all animated resources
- Photography of student work
- Course layout using InDesign
- I administered their Google Analytics and Adwords accounts
- I managed all social media accounts

References
are available
upon request